

PRESS RELEASE

ústí nad labem
house of arts

Parter
— Neglected area of Masarykova street

30. 7. — 11. 9. 2020

Exhibition opening **Wednesday, July 29 at 6 pm**

A guided tour through the exhibition
with Curator and Artists will take place at **4.30 pm**

Curated by:
Martina Johnová
& Iva Polanecká

Artists:
Adéla Bierbaumer, Julia Gryboš
& Barbora Zentková, Adam Hejduk,
Jan Hrubeš & Vojtěch Novák & Štefan Pecko,
K2N Landscape, Jan Poš, Tomáš Roček

Ústí nad Labem House of Arts presents in the middle of the summer public-art project Parter — Neglected Area of Masarykova Street.

Exhibition project Parter — Neglected Area of Masarykova Street is dedicated to post-utopian city space in the center of Ústí nad Labem. Artworks temporarily located around the new space of House of Arts shared with small shops and housing units will be the main tool for revealing hidden potentials of the area, for its enrichment, forming or stretching of new meanings.

The basic idea of the exhibition is to increase awareness of the scope and meaning of specific public space — **Parter, elevated area of Masarykova Street** in relation to art, architecture and landscape architecture. We are trying to start interdisciplinary dialogue between experts, artists, local politicians and especially the inhabitants of Parter, whose future we want to discuss. The stimulus for creating a curatorial project working with public space was direct confrontation with life and events in the new temporary location of Ústí nad Labem House of Arts. Some proposals remain only as ideas and wait for a suitable opportunity and time for implementation in the future, because the attractiveness and quality of this environment is directly dependent on understanding and connecting its past, present and future.

One of the goals of the House of Arts which we set during the move to temporary space was that our activities, art projects and exhibited works should create, cultivate, develop and enrich the cultural dimension of society and the individual and also deepen sensory and intellectual perception of life and environment around us.

Participating artists respond to specific spaces, themes, history and make this relatively problematic location more visible. It is necessary to draw attention to the basic problems threatening the public space: its opened or creeping privatization, commercialization and gentrification; neglect of urban spaces that are not in the spotlight or belong to socially peripheral areas; continued prioritization of private interests. Imaginary categories divide artists into groups representing several principles of working with public space (participatory project, sound art in public space, functional, visual and absurd elements and objects in space, play, light design, acoustic interactive elements).

Adam Hejduk, student of Sculpture studio in FFA Brno UT created glass objects. Its shapes are based on the architectural compositions of the Parter. Using glass, beech wood and strings he makes unique spatial installation that combines sculptural and sound dimensions. It allows the viewer to acoustically feel the entire exhibition space which is projected into the sound. This objects use basic principle of cross support— the steel string has structural function and at the same time works as connecting element.

The Polish-Slovak art duo **Julia Gryboš & Barbora Zentková** presents object called Diagnosis of Curved Spine (2019) in the shop window of former store, which takes form of a room divider usually used in urban residences to create safe zones and hide what we consider intimate. As such, dividers relate to space and its division or its status. So what is to happen behind divider walls?

Jan Poš, student of the Time-Based Media studio prepared light-installation. Light has accompanied humanity since the dawn of time as an irreplaceable element of connection with the world. In addition to the basic practical function, light has become an aestheticizing tool in specific areas of human culture, playing a crucial role in the urban landscape.

The garden and landscape architecture studio **K2N Landscape** focuses on cooperation with residents and thinking about sustainable principles of urban landscape planning. In autumn of 2019, in front of the temporary House of Arts, they planted concrete pots with drought-loving plants. They continue this concept called On the Wave together with local community. When inventing vegetation elements, they pay attention to their sustainability and pre-planned maintenance. Trees and other vegetation are essential for solving climatic extremes in cities.

Ústí nad Labem, 20. 7. 2020

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ACOMPANYING PROGRAM:

04. 08. (Tuesday) 5 pm

Art for the City

Moderated discussion about placing artworks and small
architecture into existing or emerging public spaces.
Discussion will moderate Viktoria Mravčáková
from IPR Prague.

13.—15. 08. 1—6 pm

On the wave

Participative workshop with K2N Landscape studio and
local residents focused on sustainable principles of care for
greenery and cultivation of concrete pots in
public space of the parter.

15. 08. (Saturday) 1—6 pm

Flea market and Silkscreen workshop

Flea market or swap in front of House of Arts.

You can bring things you don't need anymore. There will be
program for children as well. → No fee.

28. 08. (Friday) 5 pm

Sound reflections #13 — Petr Válek

Music afternoon in the street from the cycle about sound art,
visual art and spaces between. This time with Petr Válek.

02. 09. (Wednesday) 5 pm

David Helán:

Post-utopian performance

Artist David Helán is acting as a pseudo-scientist
or human creature of the future using Dadaist principles,
experiment and humor.

05. 09. (Saturday) 2—5 pm

„Bojovka“

Adventurous games.

We will explore secret spaces of Masarykova Street.

Workshop with Šárka

→ Entry 50 Czk

09. 09. (Wednesday) 5 pm

Post-socialist City

Moderated discussion about housing and
social-innovative projects that try to make a difference in
using potential of given area and its inner sources.

CONTACT

Ústí nad Labem House of Arts
Faculty of Art and Design
Jan Evangelista Purkyně University

Masarykova 3087/14,
400 01 Ústí nad Labem, Czech Republic

Open:

Tue—Thu 11 am—7 pm

Fri 1 pm—7 pm

Sat—Sun 1 pm—6 pm

free entry

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